

A warm, inviting living room scene. In the foreground, a stack of dark, textured blankets sits on a surface next to a white coffee cup on a saucer. To the right, a large, vibrant bouquet of red roses is in a silver vase. In the background, a fireplace with a warm fire burning inside is the central focus. Above the mantel, a round clock with a white face and red frame is flanked by two lit candles in ornate holders. To the right, a silver bust of a woman is displayed on a pedestal. The walls are a rich, warm brown color, and a string of small white lights hangs across the top of the scene.

25th Annual VCCA Convention

Oct. 25-26-27, 2007

Omni Richmond Hotel



Message From the President



"Celebration...Let's all celebrate and have a good time. Celebration...We gonna celebrate and have a good time." If you recognize these lyrics, originally performed by Kool & The Gang in 1980 according to the oracleband.net website, and would like to experience some

fantastic speakers and professional development opportunities, you will enjoy this year's convention. *"It's time to come together, it's up to you, what's your pleasure?"* The Virginia Community Colleges Association is celebrating its Silver Anniversary! Join us as the VCCA recognizes its past and looks toward the future. *"Celebrate good times, come on."* We'll look back over the past 25 years at the many accomplishments and challenges of the VCCA. *"Let's all celebrate and have a good time, celebration."* The Executive Committee has

worked hard to provide you with a program that is worthwhile for both faculty and classified staff. The sessions offer many professional development topics, as well as presentations that promote and enrich our personal development. *"A celebration, to last throughout the years..."* Offering 22 concurrent sessions, including one for VCCA First Timers, representatives from three state agencies and many of our community colleges will share their knowledge, insights and expertise with us. *"There's a party going on right here, a celebration, to last throughout the years..."*

Marking our Silver Anniversary, two Richmond area ballroom dance instructors will be on hand Friday night for the wellness activity as we learn 'the hustle.' *"Come on now, celebration! So bring your good times and your laughter too."* Participate in the lessons or just come and be entertained. *"We're gonna have a good time tonight...."*

"Let's celebrate, come on and celebrate"

Sharon Hutcheson
VCCA President

Membership Drive Contest Winners

Eight winners for the membership drive were randomly chosen. We had 562 members who joined or renewed their membership by June 30th. Prizes will be awarded to the winners at the convention.

- Cynthia Allen, ESCC
- Kerrigan Sullivan, JTCC
- Jeannie Southern, NRCC
- Jean Goodine, NVCC
- Justin Oliver, PDCCC
- Brenda Wright, PHCC
- Leslie Norris, RCC



VCCA/CSLA Scholarship



VCCA/CSLA
Scholarship Winner

Kathy Smestad

Kathy Smestad, Administrative Assistant to the President at Dabney S. Lancaster, is the recipient of the 2007 VCCA Leadership Scholarship. The award, which paid for her registration and lodging, provided the opportunity for Kathy to attend the VCCS Classified Staff Leadership Academy (CSLA) held July 15-18 at the Inn at Virginia Tech in Blacksburg. Kathy has worked in the VCCS for 19 years. When asked how the CSLA might enhance her goals and interests she

responded, "Working at a small college lends itself to diversity. In addition to my administrative duties in the president's office, I am a Phi Theta Kappa advisor. The continued development of leadership skills is essential for success. I hope that I will not only redefine my current skills, but develop new skills after attending the CSLA. My goal is to be an effective leader with my peers as well as Phi Theta Kappa students."

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Featured Speakers



Featured Speaker - Dr. W. Terry Whisnant

A native of North Carolina, Terry now resides outside Richmond, Virginia and is President of Horizon Seminars, a conference presentation and workshop company specializing in leadership, motivation, team management, and self-improvement seminars. Terry has personally conducted over 600 such presentations to business, industry, and public service agencies during the past 25 years.

He also serves as Director of Master Teacher Seminars in Alabama, Arizona, Florida, Georgia, Indiana, and two in Virginia. These five-day summer programs have the sole aim of providing teachers from a variety of disciplines and educational institutions a practical exploration of ways to improve their craft. Over one thousand teachers from 43 states have attended Dr. Whis-

nant's master teacher seminars.

In addition to his seminars, Terry is Professor of Behavioral Sciences at Southside Virginia Community College. He teaches classes in Life Span Human Development, Introductory Psychology and Sociology, Behavior Modification, and Theories of Personality.

Terry also teaches graduate courses at Longwood and Old Dominion universities and has served as Assistant Director of the National Center for Community College Education at George Mason University.

Terry received his Doctorate in Instructional Leadership from Virginia Tech, a Master's Degree in Humanistic Psychology from West Georgia College, Sociology minor from Virginia Commonwealth University, and an Associate Degree in Liberal Arts from

Western Piedmont Community College in Morganton, North Carolina.

Terry feels his greatest educational accomplishment was receiving the two-year Associate Degree. He is quick to credit the community college with providing him the opportunity for a second start in higher education.

Dr. Whisnant's interest in the dynamics of human behavior is also reflected in his past experience as a clinical psychotherapist in Atlanta and with military service in Vietnam where he served with a unit specializing in psychological warfare.

He enjoys hiking, collecting art prints, and pretending to play golf. Terry says golf is a wonderful way to commune with nature --- and hit something with a stick!

Featured speaker for this year's VCCA Annual Convention Banquet



September 2007--

A community college is the backbone of higher education in America. But by what means does one judge the *success* of a community college? Is it the number of students they encounter each year? How many degrees they confer? Their financial well-being? We could spend days compiling a list of successful criteria and never see two people agree on the same basic elements.

In order to judge the success of an entity we must first *define* the entity. What is a community college? I'm sure there are many definitions in the textbooks but the one we need to focus on is the one most basic to its very *existence*. What is it? Why does it exist? Why do we need it?

In simplest terms, it is the

entity that protects the environment which makes higher learning possible! Without this environment we would be an uneducated society.

The educational environment as an entity is well known by those who seek to harm both our nation and every family in it. The community college is the cutting edge of the educational environment in America. In short, success is the ability to provide and protect a safe educational environment which is the single most important element for a changing world.

Community college is where we grow and the where the world changes.

How do we *protect* this wonderful gift? Who wants to harm it? Who's afraid of it?

In addition to these questions

there is one more very important aspect of *protecting* the educational environment. It depends on a constant flow of new people of all ages.

Marketing is expensive. However, the media offers tremendous amounts of free promotional air time which goes almost unused because people don't know how to access it. Learning the secrets hidden within the media is essential to long term success. Together, we can protect our institutions.

Please join me October 26 to learn more about a common-sense approach to protecting our precious resources of students, community colleges and the community at large.

--Submitted by Bob Stuber

Virginia Community Colleges Association Newsletter



Featured Speaker - Dr. Harriette Johns Arrington

Dr. Harriette Arrington, Dean of Academic Programs at Paul D. Camp Community College in Suffolk, is a children's author and accomplished storyteller.

Prior to coming to Paul D. Camp, Dr. Arrington served as the literacy coordinator for Newport News Public Schools and as an educational consultant through *Libra Literacy Consulting*. From 1994-2003, she was an associate professor of Curriculum and Instruction in the College of Education at the University of Kentucky. In addition to teaching undergraduate and graduate level elementary and middle school courses at UK, she coordinated student teaching and practicum programs. Dr. Arrington has had

varied professional work experiences including: district supervisor for Reading/Language Arts in Newport News, reading resource teacher, and classroom teacher.

She received her B.S. degree from Virginia State University, her M.A. degree from Ohio State University, and her Ph.D. from Purdue University. Her publications include a co-authored chapter on literacy assessment in *Best Practices in Literacy Instruction* (Guilford Press, 1999). She also has authored two picture books, *The Heart of a Friendship*, released in 1997, and *Friends Again?* (2001), both by Pelican Publishers.

Through private consulting, university work, conference pres-

entations, and consulting for the Southern Regional Education Board (SREB), Dr. Arrington has provided numerous schools and organizations with language and literacy workshops, lectures, and demonstration lessons. She frequently makes national, state, and local presentations in the areas of storytelling, African-American literacy, reading in the content area, motivating/engaging instruction, and best practices in literacy instruction and assessment.

This year's banquet will be memorable. Celebrate 25 years of success in style!



Note: This is a sample picture. The background used will be different.

Dress in your semi-formal best and have your photo made with your supervisor, president, and/or co-workers. Or, have a photo of yourself to use professionally or share with your family. The cost is only \$10 for one 8x10 or two 5x7's, this includes postage. It will be in the James Room Foyer from 6:00 p.m. to 6:45 p.m. and 8:30 p.m. to 9:00 p.m.

We promise this will be a convention to remember!



2007 VCCA SHOWCASE AWARDS

The *Virginia Community Colleges Association* would like to both thank and congratulate the following persons who proudly represent their respective schools this year as the Showcase recipients. They were, of course, nominated and voted upon by their peers as exemplary faculty and staff members.

Blue Ridge		Donna Mayes (F)	Debbie S. Glenn (S)
Central Virginia		Will Sandidge (F)	Nick DeMartino (S)
Dabney S. Lancaster		John Barnes (F)	Kathryn (Kathy) J. Smestad (S)
Eastern Shore		Barry P. Neville (F)	David L. Hawes (S)
J. Sargeant Reynolds	Parham Rd.	Richard Groover (F)	
	Western	Leroy A. Williams (F)	
John Tyler	Chester	Joe Jordan (F)	Dianne Boshier (S)
	Midlothian	Colin Ferguson (F)	Jill Mathieu (S)
Lord Fairfax	Fauquier	Margie Harrison (F)	Bettina Fritz (S)
	Middletown		Denise Broy (S)
Mountain Empire		Gary Bumgarner (F)	Glenda Wilson (S)
New River			Candace J. Mady (Candy) (S)
Patrick Henry		Joe Nathan Gravely, Jr. (F)	Susan Selman (S)
Paul D. Camp		Justin Oliver (F)	Donna Douglas (S)
Piedmont		Jonathan P. Hexter (F)	Ann Vanischak (S)
Rappahannock	Glenn	Thomas A. Rockson, Jr. (F)	Susan S. Broaddus (S)
Southside	Christiana	Crystal T. Jones (F)	Misty Sculthorpe Smiley (S)
	John H. Daniel	Doug Whaley (F)	Debbie Bailey (S)
Southwest		Sandy Stephenson (F)	Phyllis Christian (S)
Tidewater	Chesapeake	Kathy O'Connor (F)	Joyce Banks (S)
	Norfolk	Martha Burns (F)	Roger A. Fuller (S)
	Virginia Beach		Christina Maria Jordan (S)
Thomas Nelson	Hampton	Barbara Gibson (F)	Cyndy Somerset (S)
Virginia Highlands		Stan Ferrell (F)	Nikelle King (S)
Virginia Western		Thelma C. Simpson (F)	Kimberly S. French (S)



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Candidates for Office

President-Elect

George came to the Virginia Community College System in 1995 as an audiovisual technician, after a long career as a surgical assistant. He has been a member of the VCCA since his first year with the system. Having represented the Support Staff Commission on the Executive Committee, he is a past chair of that commission, served as his college's contact for ten years, and as the Member-at-Large for schools 2201-5500.

George has a love for theatre, music, and the visual arts. His most recent exploration is in watercolors. He makes jewelry and runs a small cottage industry called "TAKE A SEAT," which specializes in recycling and re-purposing furniture. He says that he hasn't even scratched the surface of the things he wants to do yet!

George sings in his church choir, works with Relay for Life teams, directs local

plays, musicals, and variety shows, and sings at weddings, social and civic events when asked. He also finds time to be a husband to his beautiful wife, Ruth, and a father to two terrific boys, Zachary, 22 and Logan, 17.



President-Elect

George Hoffman

Treasurer

Becca Slayton has been an employee of DSLCC for 12 years where she is currently the purchasing officer. She has two grown children, a son, C.R., electrician for MeadWestvaco and a daughter, Kari, an elementary school teacher. Becca is proud to announce the birth of her first grandson, Eli Wilson, born on September 13, 2007. She enjoys meeting new peo-

ple, camping, water sports, all outdoor activities, her three Jack Russell Terriers, and reading.

Certified as a Virginia Contracting Officer in 2003 and a Certified Professional Public Buyer in 2006, she serves as Treasurer of the Virginia Association of Government Purchasing Professional Development Foundation. Currently, she holds the position

of secretary of the VCCA. Becca believes that she can better contribute to the VCCA in the role of Treasurer and if elected, she will resign the secretary position.



Treasurer

Rebecca (Becca) Slayton

Virginia Community Colleges Association Newsletter

Member at Large 1501-2201

Karen is an Administrative Office Specialist III in the Student Support GAIN Program (a federally funded TRIO Program) at Mountain Empire Community College in Big Stone Gap, VA. She enjoys serving students in her current position and encourages their success, having “been there, done that” herself. She devotes part of her work day to tutoring math, English, and accounting students when regular tutors are not available. She is very involved with student success and has served on committees that work towards that end.

Her current goal is to complete her education so that she can better support herself and her family. She has been a member of the VCCA for seven years and MECC’s campus contact for six years. She is currently finishing her second two-year term as VCCA Treasurer and has gained a lot of professional and personal growth for which she is very thankful. Karen has enjoyed her involvement in the VCCA, especially planning the annual convention. She has also enjoyed the opportunities for professional development that

the VCCA offers as well as the networking opportunities, travel, and meeting fellow members from other community colleges in Virginia. She would very much like to keep contributing to the VCCA, by serving as Member-At-Large on the Executive Committee.



Member-at-Large
1501- 2201

Karen Roberson

Member at Large 2201-5500

Judy Napier is the Executive Assistant to the President at Germanna Community College where she has been employed for four years. She started her tenure with the college under Dr. Frank Turnage, who retired February 2007, and now works for Dr. David Sam. The challenge of working for the President is one she enjoys and is comfortable with having twenty-six years work experience in higher education. Prior to service at Germanna Judy was employed by Vir-

ginia Commonwealth University, School of Pharmacy, Medical College Campus, Richmond, VA and the University of Virginia, School of Continuing Education, at the F.B.I. Academy, Quantico, VA. Germanna Community College is the first two-year institution of higher education she has worked for, but she has been a long time avid supporter of community college education and has strongly advised students to take advantage of the community college system.

Judy, and her husband Mike, have lived in Virginia for twelve years and reside on Lake Anna in Spotsylvania County. They share five children and four grandchildren situated in four different States. Spending time on the lake, traveling to all parts of the globe, and taking care of Baylee, their chocolate lab, and Jake the cat, are her favorite pastimes.



Member-at-Large
2201- 5500

Judy Napier

**Virginia Community College Association
2007 ANNUAL CONVENTION
Omni Richmond Hotel, Richmond, VA
Convention Schedule**

Thursday, October 25, 2007

Time	What	Where
9 a.m.-12 p.m.	Registration	<i>Top of the Grand</i>
12 - 12:30 p.m.	Opening/Welcome/Introductions	<i>James River Salons CD</i>
	Introduction of VCCA Candidates for Office	
	Nominations from the Floor	
12:30 -1:30 p.m.	Luncheon	<i>James River Salons CD</i>
1 – 2:00 p.m.	General Session/Keynote Speaker - Dr. Terry Whisnant	
2 – 4 p.m.	Registration	<i>James River Foyer</i>
2 – 2:30 p.m.	Break	
2:30 p.m.	VCCA Showcase Awards for Faculty & Support Staff	<i>James River Salons CD</i>
	Excellence in Communications Awards	
3:45 – 4 p.m.	Break/Hotel Check-in	
	Commission Meetings	
4:00 – 4:30 p.m.	Support Staff	<i>James River Salon A</i>
	Student Services	<i>James River Salon B</i>
	Faculty/Instructional Affairs	<i>Board Room</i>
4:30 – 5:00 p.m.	Black Concerns	<i>James River Salon A</i>
	PR & Publications	<i>James River Salon B</i>
	Learning Resources	<i>Board Room</i>
	Dinner on your own – see packet for list of Richmond area attractions	

Friday, October 26, 2007

Time	What	Where
7:30 – 8:30 a.m.	Continental Breakfast	<i>James Rivers Salons CD</i>
8 – 11 a.m.	Registration	<i>James River Foyer</i>
8 – 11 a.m.	VCCA Delegate Balloting	<i>TBA</i>
9 – 4 p.m.	Vendors	<i>James River Foyer</i>
8 – 9 a.m.	Concurrent Session I	
	Understanding the Grievance Procedure	<i>James River Salon A</i>
	eVA	<i>James River Salon B</i>
	Breaking Glass Ceiling	<i>Rappahannock</i>
	Student Affairs Strategic Planning	<i>James River Salons CD</i>
9:15 – 10:15 a.m.	Concurrent Session II	
	VaCIE-VCCS Exchange Program	<i>James River Salon A</i>
	Express Yourself: Making marketing work	<i>James River Salon B</i>
	Preventive Maintenance for Faculty	<i>Rappahannock</i>
	Reinvent Yourself	<i>James River Salons CD</i>
10:15 – 10:30	Refreshment Break	<i>James River Foyer</i>
10:30 – 11:30 a.m.	Concurrent Session III	
	Discovering the Power of Images	<i>James River Salon A</i>
	Avoid Wipe Out. Learn to Search the web	<i>James River Salon B</i>
	Learning Communities	<i>Rappahannock</i>
	Make the First Move	<i>James River Salons CD</i>
	First Timers Session	<i>Board Room</i>

Friday, October 26, 2007

Time	What	Where
11:45 – 12:45 p.m.	Recognition Lunch	<i>James River Salons CD</i>
	Recognizing MALs, Contacts, Past Presidents, Logo Contest Winner, etc.	
1:15 – 2:15 p.m.	Concurrent Session IV	
	Increase Student Success Online	<i>James River Salon A</i>
	Justifying the Humanities	<i>James River Salon B</i>
	Empower Students with StrengthsQuest	<i>Rappahannock</i>
	Creating Memorable College Events	<i>James River Salons CD</i>
	College Contacts Roundtable	<i>Board Room</i>
2:15 – 2:30 p.m.	Refreshment Break	<i>James River Foyer</i>
2:30 – 3:30 p.m.	Concurrent Session V	
	Unclaimed Funding	<i>James River Salon A</i>
	Enhance Career with Conduct in Gear	<i>James River Salon B</i>
	The Author Project	<i>Rappahannock</i>
	VCE Digital Works	<i>James River Salons CD</i>
3:30 – 4:30 p.m.	Chancellor's Town Meeting	<i>Potomac E</i>
6:00 p.m.	Networking Reception/Cash Bar/Photos	<i>James River Foyer</i>
6:45 – 7:00 p.m.	Banquet Welcome/Introductions	<i>James River Ballroom</i>
7:00 p.m.	Dance Demonstration & Lesson (The Hustle)	<i>James River Ballroom</i>
	Lifetime Membership Award Presentation	<i>James River Ballroom</i>
7 – 8:30 p.m.	Banquet	<i>James River Ballroom</i>
7:30 – 8:30 p.m.	Banquet Speaker – Bob Stuber	<i>James River Ballroom</i>
8:30 – 9 p.m.	Dance Lesson/Photos	<i>James River Ballroom</i>
9 – 12 a.m.	Wellness Activity	<i>James River Ballroom</i>

Saturday, October 27, 2007

Time	What	Where
8 – 9 a.m.	Breakfast	<i>James River Salons CD</i>
9 – 9:45 a.m.	Closing Session - Dr. Harriette Arrington	<i>James River Salons CD</i>
9:45 – 10:45 a.m.	Announcements & Door Prizes	<i>James River Salons CD</i>
10:45 – 11:30 a.m.	Assembly of Delegates	<i>Potomac E</i>
11:30 – 12:30	Post-Convention Meeting: VCCA Executive Committee & Commission Chairs	<i>Potomac E</i>

Name tags must be worn at all times.

Concurrent Sessions At A Glance – Friday, October 26

Time	Sessions	Salon A	Salon B	Rappahannock	Salon CD	Board Room
8 - 9 AM	Session I	Understanding the Grievance Procedure	eVA	Breaking the Glass Ceiling	Strategic Planning in Student Affairs	
9:15 - 10:15 AM	Session II	VaCIE-VCCS Exchange Program	Express Yourself: Making marketing work	Preventative Maintenance for faculty	Reinvent Yourself	
10:30 - 11:30 AM	Session III	Discovering the power of images	Avoid wipe out. Learn to Search the web	Learning Communities	Make the First Move	First Timers Session
1:15 - 2:15 PM	Session IV	Increase Student Success online	Justifying the Humanities	Empower Students with StrengthsQuest	Creating Memorable College Events	College Contacts Roundtable
2:30 - 3:30 PM	Session V	Unclaimed Funding	Enhance Career with Conduct in Gear	The Author Project	VCE Digital Works	

Sessions are subject to change

Concurrent Sessions for 2007 VCCA Convention

Sessions are subject to change

Session I 8:00-9:00 AM			
Presenter	Topic	Description	Room
Chris Gab VA Dept. of Employment Dispute Resolution	Understanding and Using the Grievance Procedure	Learn the fundamentals of using the grievance procedure to resolve workplace disputes. Participants will learn the roles and responsibilities of the grievant, management respondents, agency head, the Department of Employment Dispute Resolution, hearing officers, and the courts in resolving grievances.	Salon A
Bob Sievert-VA Dept. of General Services, Division of Purchases and Supply	eVirginia: Purchasing Efficiencies For Higher Education	Explore Virginia's nationally recognized web-based government procurement system, eVA, www.eva.virginia.gov , an online supplier-buyer community used by Virginia's higher education institutions. eVA provides government buyers with one-stop access to more competition, easier sourcing, automated purchasing, and dozens of customizable functions that can interface with agency needs. With over 32,000 registered vendors, eVA connects buyers to vendors for collaborative procurement through established competitive contracts, and data management tools, which allow detailed analysis of public sector spending by volume, commodity, order types, and other trends.	Salon B
Dr. Cheryl Thompson-Stacy Eastern Shore CC	Breaking Through the Glass Ceiling: Leadership and Negotiation Skills	Women earn about 75 cents per every dollar less than men earn. There are many reasons for this continued salary differential. Learn useful strategies to improve your self-negotiation skills and achieve your salary equity. Learn how to make yourself a more valuable employee and to place yourself on the path to promotion, if desired. This information is useful for both males and females.	Rappahannock
Kearn Pettis-Walden JSRCC	Strategic Planning in Student Affairs to Achieve Student Success	Studies show that programs and services offered by student affairs have a tremendous impact on learning, success, and retention. For these services to continue to be successful, planning is an integral element. This session highlights the development of a strategic plan for the Division of Student Affairs at JSRCC. Emphasis is placed on the importance of planning and assessment. At the end of this presentation participants will understand the importance of strategic planning, learn how to develop a strategic plan and assessment agenda, and evaluate how strategic planning and assessment can provide services that have a positive impact on student learning, success, and retention.	Salon CD

Session II 9:15-10:15 AM

Presenter	Topic	Description	Room
Margaret Boyes & Debbie Weeks VWCC	Express Yourself: Identifying a Versatile Marketing and Advertising Theme and Making it Work	How do you showcase the various aspects of your community college and fit it within your college's marketing brand? The marketing department of VWCC developed a marketing strategy using the theme "Express Yourself," which is helping to meet the college's goals of promoting programs, student activities, and career services while portraying the diversity of the students in its markets.	Salon B
Marsha Underwood & Adam Byrant NRCC	Preventative Maintenance (Every 30 Students Or Once a Semester)	Deliver on your terms! Focus groups regarding faculty time management concerns at NRCC led to unexpected yet surprisingly common results. Applying well-known but often lost practices to underlying issues resulted in significant improvements in time management, student support demands, and the overall student experience. The innovation is in the application!	Rappahannock
Dr. Jennifer Gentry Vice Chancellor of Institutional Advancement VCCS	Reinvent Yourself: Build Your Professional Image; Enhance Your Career	Enhance your career and your happiness by refining your image in the workplace. Your facilitator will share her observations and experiences on the importance of developing a positive self-image and relate how that transfers to the workplace. Your presentation, behavior, and use of proper protocol are the tools that provide the cutting edge in today's work environment. This workshop explores the importance of the messages about ourselves that we project in person, in writing, and on the phone. Specific topics include attitude, attire, work habits, business etiquette, and interaction with customers and colleagues.	Salon CD
Mary Wentworth JTCC	VaCIE-VCCS Exchange Program	VaCIE is a professional development exchange program with international partners. The exchange partner houses and assist the exchange partner in meeting exchange goals during his/her two week stay. They reciprocate when you visit their country. High praise for this professional development experience.	Salon A

Session III 10:30-11:30 AM

Presenter	Topic	Description	Room
T. Michael Gilley MECC	Avoid Wipeout! Learn to Search, Not Surf the Web	Living in the information age, we are concerned with teaching students skills to identify information needs and then successfully locate and use that information. Learn deep Web searching techniques that students can use to search the Internet to locate relevant resources for research in a more timely and effective way.	Salon B
Kimberly Beatty TCC	Learning Communities: Building a Community of Learners	Are drop rates increasing at your college? Do students lack the motivation and initiative necessary to be successful in college courses? If so, building a community of learners may be the answer for your institution. Learn how to strategically implement learning communities and create a community of learners throughout the college.	Rappahannock
Rena Mallory, Nancy Warren & Sharon Hutcheson- VCCS Executive Committee	First Timers Session	Learn about the VCCA history, our goals, professional development opportunities, and mini grant funds to support professional development interests.	Board Room
Trenton Hightower VCCS WFD	Make the First Move!	Learn how to present with pizzazz, get your idea across in ten words, get rid of baggage, and have fun at work! Trenton is the author of Field Trip 101- an approach to team-building that borrows from the same philosophy that makes getting out of the classroom fun and valuable for teachers and students.	Salon CD
Ann and Rob Simpson LFCC	Photography: Discovering the Power of Images	This presentation examines the powerful statement that photographic images can portray. Ann and Rob Simpson are nature and wildlife photographers who travel extensively photographing the natural world. They published three books this year and will share many of their photo tips that can transform everyday snapshots into "WOW" photos. They spent their past summer teaching photo workshops for Canon in many of the major national parks including Yosemite, Grand Canyon, and Yellowstone. Their unique photography teaching techniques were shared with thousands of park visitors.	Salon A

Session IV 1:15-2:15 PM

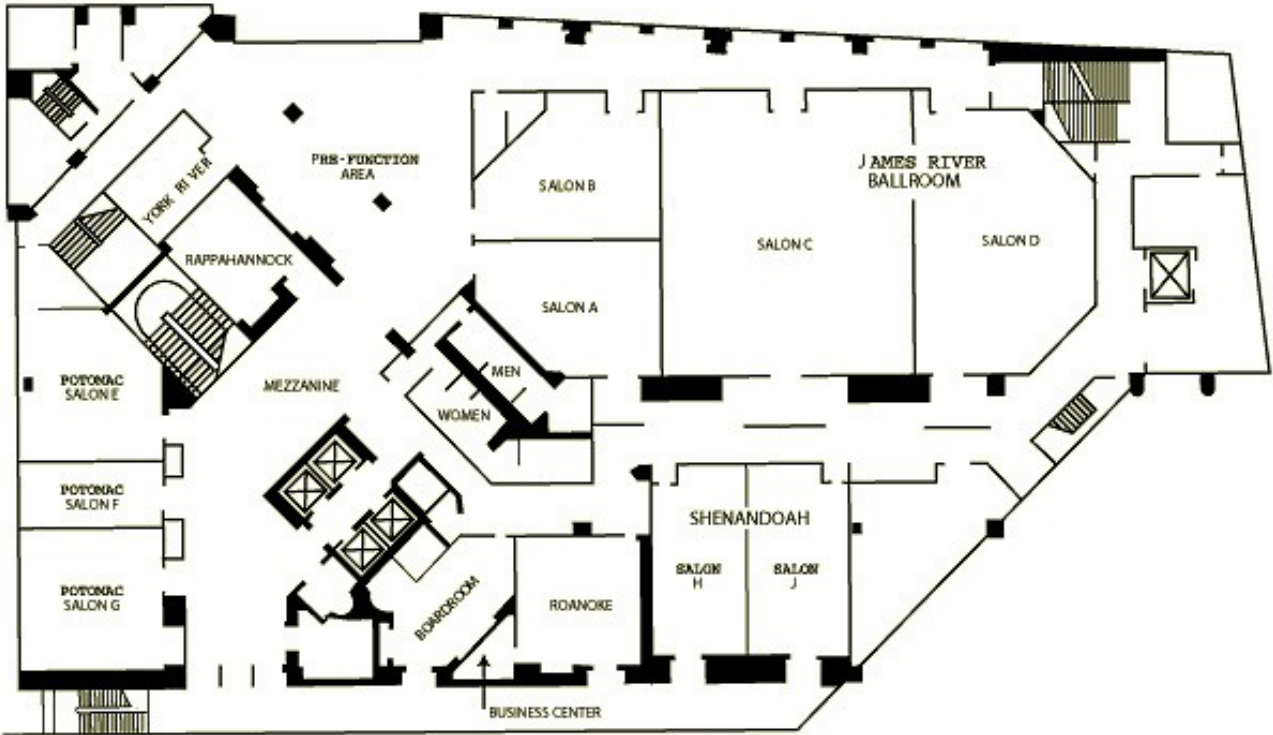
Presenter	Topic	Description	Room
David Barrish and Eric Breckoff JSRCC	Creating Memorable College Events	Learn creative ways to make your college events more memorable. Culinary arts program faculty at J. Sargent Reynolds will teach the types and origins of different cheeses in relation to particular applications (snacking, melting, and combining). For those extra special occasions, wine recommendations will be presented in a symbiotic table. Sorry, this is NOT a wine tasting event.	Salon CD
Annie Woodford VWCC	Justifying the Humanities: Why Students from ALL Curricula Need to Study Literature with a Capital "L"	Students pursuing a bachelor's degree are required to take an introductory literature course. Many of the students who do not intend to major in English have a hard time understanding why. Analyzing literature seems to have little connection to the world outside of the classroom. However, the careful study of literature is more important than just its practical applications in the workforce. It teaches students to empathize with other people, via the characters and writers.	Salon B
Dr. Alan Harris, John Golding and George Hoffman- Member at large representatives	Round table for VCCA college contact people	Join with other college contacts to brainstorm on ways to strengthen the VCCA's communication process, clarify and answer questions, and work to meet the professional development needs of the colleges.	Board Room
Sandra Daniels NRCC	Empower Students with StrengthQuest	Students and learners of all ages continually face the challenges of gaining direction, making decisions and building self-confidence. The keys to successfully meeting these challenges already exist in each of us. Through these talents we produce our greatest achievements. The Gallup organization has, over 30 years, conducted millions of psychological interviews and identified 34 themes of talents that are indicative of success. Participants will find out how to identify their personal top five themes of talent and learn how to work with others through their themes. Discussion will be held about incorporating the StrengthQuest program on college campuses with examples from two VCCS colleges.	Rappahannock
Dr. Ivan Harrell II JSRCC	So Far Away but yet so close: How to increase the Success of Online Students	Colleges and universities have instituted online courses. As the number of online courses increases, the issue of student success in this environment has emerged as an area of concern. This session will examine effective practices used to increase the success of online students. The goal of this session is to equip college administration, faculty, and staff with the resources to assist online students.	Salon A

Session V 2:30-3:30 PM

Presenter	Topic	Description	Room
Patsy Shreckhise BRCC	Enhance your Career with Conduct in Gear	Personal interactions directly impact an individual's level of success in the workplace. Even the most technically talented employee needs "people skills" to advance in their careers. Although institutions of higher learning provide students with job-related skills, they often miss the equally important lesson of how to implement those skills through acceptable workplace behaviors. Learn the seven most admired behaviors to enhance your professional conduct. Whether you are a person who "plays well with others" or "runs with scissors", this session is packed with news that you can use!	Salon B
Paul Rodak Document Outsourcing & Communication Services- Xerox Global Services	www.vcedigitalworks.com	Tired of missing print deadlines or paying exorbitant fees to outside vendors? Digitalworks (www.vcedigitalworks.com) is Virginia's answer to these issues. It supports Virginia's Community Colleges' Web Submission and Fulfillment projects with automatic job and procurement approval processing through eVA. The Digitalworks Document Advisory Office can help your college facilitate all of your document requirements-both hard copy and electronic, including traditional offset and digital print monochrome and full color. We are prepared to meet the print requirements of today and those of tomorrow through the insertion of Variable Intelligence for Personalization and Customization for an audience of one.	Salon CD
Alan Noding LFCC	The Author Project	Teaching a literature class at the community college level presents an interesting dilemma. In almost every case, our survey classes expose the student to a large number of authors in a small amount of time. However, that's both good news and bad news. The research paper is used as an assignment to help students learn about an author (or some aspect of an author) in depth (as well as practice research methods). Four years ago, I became convinced that the traditional research paper, as it was being used in my literature classes, was a deeply flawed assignment, and students weren't accomplishing what I wanted them to, i.e. learning in depth about a representative author of the course. I substituted the Author Project for the research paper.	Rappahannock
Patrick Tompkins John Tyler CC	Unclaimed Funding: Using VCCS Grant Monies to Fund Your Projects	Through Professional Development Grants and Workshop Mini-Grants, the VCCS provides financial support to employees for programs that benefit the VCCS and its employee's needs. Each year, not enough quality applications are received and these funds are underutilized. The presenter will review grant rules, offer specific tips on how to write a successful proposal, and respond to participants' questions.	Salon A

Map of Omni's Second Floor

SECOND FLOOR





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