



**VCCA 27TH
ANNUAL
CONFERENCE**

**BE A STAR!
LIGHT THE WAY!**



Virginia Community Colleges Association Newsletter

Letter from the President

As the VCCA Annual Conference draws nearer, I am happy to report that attendance, at least in the face of our very iffy economy, is really looking amazingly good! I would like to extend special thanks to this year's executive committee for lots of hard work, lots of tense decision-making, and what I believe is going to be a great outcome! I would also like to thank you, the attendees, for continuing to believe in the mission of the VCCA. It is wonderful to be constantly reminded that this is a dedicated and conscientious group!

I am also constantly reminded of this year's star logo. We thought it only fitting that we use the famous Mill Mountain Star imagery as the symbol for our theme this year. That star has led the way to the Roanoke Valley area since 1949. Named the 'largest illuminated man-made star' it is responsible for Roanoke's nickname, "Star City of the South."



Our theme, "BE A STAR! LIGHT THE WAY!" is also a fitting challenge for all Virginia Community College System employees. Being a 'star,' of course, has nothing to do with the Hollywood sense of stardom, or being in the spotlight ourselves. Being a star, for us, is the position of leadership that each and every one of us must assume every day in order to meet the needs of our students and other clients, both internal and external. If you don't already see yourself as a leader, lighting the paths of others, now is the time to reassess! It's what we do! It's who we are!

In the VCCA, we use our inner star to share with our peers and colleagues to bring about a better understanding of our respective jobs and positions, and to provide a forum for the exchange of ideas and techniques that may help us improve ourselves, both personally and professionally. So this year, I urge you to find that 'star' within yourself, and get involved in the VCCA's mission of professional development, in both the GIVING and RECEIVING roles.

Giving is such an important thing, especially these days! Please consider volunteering to help! Be a campus contact! Run for office! Offer to help

with conference or workshop planning! Become active in one of the commissions! There are so many opportunities for you to be a guiding light, and I promise you, when you serve, you get so much in return!

We also want to be sure you RECEIVE! So, please consider being a participant when the VCCA has concurrent sessions, workshops, commission meetings, and conferences! With state budgets being cut, we continually look for new and innovative ways to provide the same high-quality informational products for which we are known. We have a great reputation to uphold!

So, my dear friends and colleagues, bring yourselves to the annual conference this year, and together, our starlight will be blinding!

George Hoffman,
VCCA President



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Dr. Carl Hurley - Banquet Speaker

Carl Hurley was born in 1941 in a two-room cabin built by his father on a three-acre farm in the Appalachian foothills of Laurel County, Kentucky, near the Rockcastle River.

Carl came from a family of "talkers," and he spent endless hours listening to aunts, uncles and cousins swapping yarns that were richly embellished after years of telling. The idea of "making people laugh" was a fascinating but far-flung idea for the young Hurley. Little did he realize that a career in higher education would eventually lead to a career in speaking and entertaining.

The idea began to germinate at age eight when his dad bought the family its first radio and set it to WSM in Nashville, Tennessee. Every Saturday night young Carl listened to the Grand Ole Opry, and his world opened up.

"I remember listening to Minnie Pearl and Rod Brasfield," he recalls. "They were the first people I can ever remember making people laugh. I thought, 'how great it would be.'"

Hurley's first audience was at his one-room country church when he was called upon to recite a Scripture verse in front of the congregation. "I walked to the edge of the pulpit and said, 'Jesus fed the multitudes with three fishes and five loaves of *light* bread.'"

"For a minute, I didn't realize why they laughed, but I knew I enjoyed it," Carl says.

At Mount Zion Elementary School, Carl was active in school plays and speech contests, and he fondly recalls that the only award he ever won as a youngster was in a contest for would-be radio announcers.

In the fifth grade, the young Hurley transferred to nearby Hazel

Green School where he proudly became a Hazel Green Bullfrog on the school's first football team. "I played in the first football game I ever saw," says Carl. "We didn't know much about football in the beginning; we thought it was a basketball that had laid out in the weather."

After graduating from high school, Hurley headed to Eastern Kentucky University (EKU) and enrolled in the summer session. "Tuition was \$37.50, and I had \$50 that I had been saving up for a while. My dad said, 'Son, you'll have enough money left over to buy a book.' To help meet expenses, Carl worked on the school's dairy farm seven days a week beginning at 4 o'clock every morning.



In 1965, Carl received a bachelor of science degree from EKU; in 1966, he received a masters of arts in education. His studies continued, and in 1971 he was awarded a doctorate in education from the University of Missouri in Columbia.

In 1972, Carl was selected by the U. S. Jaycees as one of the "Outstanding Young Men in America," and he seemed destined for a successful career in education. For eight years he was a professor at EKU and coordinator of secondary education programs. His

speaking career began by accident when in 1971 he decided to "liven up" an otherwise boring school conference. One of the men attending the conference, impressed by Carl's ability to wrap humor around a message, invited the young professor to speak for his company.

Other invitations followed. In 1982, Carl decided it was time to pursue speaking and entertaining full-time. His appearances range from standup comedy to convention keynotes to seminars and workshops. Whatever the platform, Carl is known for his infectious laugh, twinkling of eye, wide grin—and the use of humor as a carrier for his message.

"I try to encourage people to look for the humor in life," he says, "to take life seriously but not too seriously. Humor brightens the load, makes life more interesting and more enjoyable. The best compliment I can receive is someone coming up to me and saying, 'That was real funny and there was a good message there also.'"

Carl's comedy is a regular feature on XM Satellite Radio's LAUGH USA Channel 151

Member, National Speakers Association's Speaker Hall of Fame

Recording artist - 13 comedy albums and 10 videos

Author, "We Weren't Poor - We Just Didn't Have Any Money" (Available at www.carlhurley.com)

Matt Lohr - Closing Speaker

Matt Lohr loves living life to the fullest. In 36 years, he has personally visited with former President George Bush four times, ridden a bull, hiked the Grand Canyon, flown a plane, climbed Mt. Fuji, won a new Dodge truck, taught middle school, and witnessed the amazing births of his two children Caroline and Carson.

Matt has traveled over one million miles across all 50 states and eight countries entertaining crowds of all ages. He first developed a passion for speaking as a young FFA member in Virginia and went on to serve as both a state and national

FFA officer. After graduating from Virginia Tech in 1995, he founded the company *New Directions Communications* to spread his positive message.

Today, Matt, his wife Andrea, and two young children live on a farm in Virginia's Shenandoah Valley that has been in his family for over 100 years. In addition to farming and speaking, Matt has been deeply involved in serving his local community. He is a former chairman and president of his county school board, planning commission, and farm bureau and currently represents the 26th House District in the Virginia

State Legislature. Matt's mission in life is to help others find true happiness and success in everything they do.

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Reception with Joe the Magician

Joseph Young is a multi-award winning entertainer who is quickly emerging as one of the most sought after performers in the nation. Hundred of events have been impacted by his special blend of sleight of hand, clean comedy, and hilarious audience participation.

Some of his career highlights include winning the prestigious Magi-Fest First Place Gold Medal of Magic and being honored as the Houdini Rising Star of Magic for his original Rubik's Cube Manipulation Act. Whether performing on stage or strolling table-to-table at a corporate reception, Young's out-

standing performances weave his distinctive energy, intellect, comedic timing and drama to ensure a personalized, unforgettable event.

The Big Stone Gap, Virginia resident began performing professionally in 1996. Early on, he incorporated the Rubik's Cube puzzle as one of many items subject to his sleight-of-hand. The trick is to take a cube with scrambled colors and see how fast you can twist and turn the squares until the colors become uniform. Joseph's Rubik Cube Act is much more than a trick, it is an entire nine minute manipulation act where a Rubik's

Cube disappears, appears, changes size, and he even changes a Rubik's Cube into a live rabbit in the blink of an eye. Do not miss a chance to see him! He will be performing Friday, Oct 2 from 6:00 p.m. to 7:00 p.m. in the Crystal Foyer.

You can visit his website at:
www.josephyoungmagic.com



2009 SHOWCASE RECIPIENTS

SCHOOL	CAMPUS	FACULTY	SUPPORT STAFF
BRCC		Rebecca Eller	Susan Simmers
CVCC		Lorenz Chan	Cathryn Mobley
DCC		Frances H. Carter	Bridgett Poole
DSLCC		Sam Benke	Nova Wright
ESCC		Kim Grewe	Mandy Phillips
JSRCC	Downtown	Atalissa Gilfoyle	None
	Parham Road	Gerald Quirk	Randa Kendall
JTCC	Chester	Dr. John Koch	Cindy Silvey
	Midlothian	Mary Beth Wentworth	Antonio Crew
LFCC	Middletown	Cyril Petras	Kathleen Knight Sommer
	Fauquier	Leslie Casula	Grace Carson
MECC		Paul Gilley	Lisa Woliver
NRCC		None	Nancy Waddle
PDCCC	Franklin	None	None
	Hobbs-Suffolk	John Patterson	Issi Patterson
PHCC		John Ayers	Cheryl Joyce
PVCC		Barbara Heyl	Robyn Lane
RCC		Nicolle C. Lee	Martha J. Rest
SVCC	Christanna	Martha Reed	Sabrina Williams
	John H. Daniel	Stephanie Currin	Judi Keehan
SWVCC		Patsy Hankins	Brenda Robinson
TCC	Chesapeake	None	None
	Portsmouth	Melinda Key	Deborah Brown
	Virginia Beach	None	Donna Zimba
TNCC		Richard Dollieslager	Debbie Hudgins
VHCC		Sandra Davis	Timothy Carter
VWCC		Sue Thomas	Karin Cole

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2009 Candidates for Office

President-Elect - Teresa Fox



Teresa Fox is currently employed as an assistant professor at Virginia Western Community College in the practical nursing program. She has been with VWCC since January, 2005. Prior to her term there, she worked full-time for the Department of Mental Health, Retardation and Substance Abuse Services at Catawba Hospital. She still works there part-time as a nursing supervisor. She also serves as a contract reviewer for Elsevier Publishing Company.

She received her ADN degree from Wytheville Community College and her Bachelors degree in nursing came from

Old Dominion University. She also holds a Masters Degree in Nursing and is a PhD student in the public health and epidemiology program at Walden University.

In addition to her VCCA membership, she is a member of the Virginia Nurses Association and the American Nurses Association. She has recently been elected as a community member for the Institutional Review Board (IRB) at the Salem Veterans Administration Medical Center.

This semester, the practical nursing program received a grant to study the inclusion

of handheld technology in the clinical arena. She is very proud of the work they have done with that so far and looks forward to presenting their findings at the VCCA convention in 2010 as well as the New Horizons Conference in April 2010.

Treasurer - Karen Roberson



Karen Roberson is the Administrative Office Specialist in the Student Support GAIN Program (a federally funded TRIO Program) at Mountain Empire Community College in Big Stone Gap, VA. She enjoys serving students and is able to encourage their success having "been there, done that" herself.

She devotes part of her work day to tutoring math, English, and accounting students when regular tutors are not available. She is very involved with student success and has served on committees that work towards that goal. Her current goal is to continue her education so that she may better support herself and her family.

She has been a member of the VCCA for 9 years and has served as MECC's campus contact for 7 years. She also served as the Treasurer for two consecutive two year terms and is currently finishing her two year term as Member at Large, 1500-2200.

Karen stated, "It has been a great experience to become involved in this association and to be a part of the team that plans and develops the annual conferences and other activities." She also has enjoyed the opportunities for professional development that the VCCA offers as well as the networking opportunities, travel, and meeting fellow members from other community colleges in

Virginia. She would very much like to keep contributing what she can to the VCCA, by serving as Treasurer on the Executive Committee again for the next two years.

Member-at-Large 1501-2200 FTES - Becca Slayton

Becca Slayton has been employed at Dabney S. Lancaster for fourteen years as a purchasing officer. She loves being a grandma to her only grandson, Eli. She has two grown children, Kari who is a school teacher and C.R. who is an electrician. She also likes camping, kayaking, sewing, and all other outdoor activities.

She has been a member of the VCCA for seven years. She has served as Secretary and is currently the Treas-

urer and vendor coordinator. Becca stated, "VCCA is a great group of faculty, staff, and administrators. I have met and made friends with so many wonderful people through the VCCA. My hero is T-Man."



Member-at-Large 2201-5500 - Sandy Saunders

Sandy P. Saunders is employed at Danville Community College as an Administrative Support Specialist in the Student Development Office. Prior to this position she worked in the Learning Resources Center as Program Administrative Assistant.

She was nominated as Outstanding Staff Member at Danville Community College for 2008-2009. She serves on the President's Advisory Board for Minority Concerns, serves as Chair of the Community College Ministries Board in Blacksburg, and is the Vice Chair of the Alliance for Excellence Regional

Board. She is the club sponsor for the DCC Gospel Choir, the African American Cultural Club and is a member of the DCC Inter-club Council.

In her community she has served as President, Vice President and Secretary of the YWCA Board of Director's for Danville/Pittsylvania County, and is currently a member of the Wednesday Club .

Sandy graduated from Phillips Business College, Lynchburg, and continues to further her education at Danville Community College. She is married to the Mayor

of the City of Danville, and enjoys entertaining, shopping and travelling.

She currently serves on the Virginia Community College Executive Committee as Member at Large, (2201-5500 FTE) and would like to continue in this position if given the opportunity.



VCCA 2009 ANNUAL CONFERENCE SCHEDULE OF EVENTS

Date	Start Time	End Time	Event	Room
Thurs, 10/1				
	9:00 AM	4:00 PM	Registration	Lower Level Foyer
	12:00 PM	4:00 PM	Vendors	Lower Level Foyer
	12:30 PM	5:00 PM	Continuous Break	Lower Level Lounge
	1:00 PM	1:45 PM	Welcome	Washington
			VCCA Candidate Nominations	
	1:45 PM	2:00 PM	Break	
	2:00 PM	3:15 PM	Media Awards	
			Commission Meetings	
	3:30 PM	5:00 PM	Public Relations Comm	Madison
	3:30 PM	5:00 PM	Support Staff Comm	Monroe
	3:30 PM	5:00 PM	Instructional Affairs Comm	Harrison/Tyler
Date	Start Time	End Time	Event	Room
Fri, 10/2				
	7:00 AM	12:00 PM	Exhibitors	Roanoke Foyer
	7:30 AM	12:00 PM	Continuous Break	Lower Level Lounge
			Concurrent Sessions	
	8:00 AM	8:50 AM	Concurrent Sessions I	
	9:00 AM	9:50 AM	Concurrent Sessions II	
	10:00 AM	10:50 AM	Concurrent Sessions III	
	11:00 AM	11:50 AM	Concurrent Sessions IV	
	12:00	1:00 PM	Buffet Lunch	Crystal Ballroom
			Commission Meetings	
	1:00 PM	2:30 PM	Black Concerns Comm	Wilson
	1:00 PM	2:30 PM	Learning Resources Comm	Harrison/Tyler
	1:00 PM	2:30 PM	Student Services Comm	Madison
	2:30 PM	2:45 PM	Break	
	2:45 PM	3:45 PM	Showcase Awards	Washington
	4:00 PM	5:00 PM	Chancellors Town Meeting	Washington

Date	Start Time	End Time	Event	Room
Fri, 10/2				
	6:00 PM	7:00 PM	Reception with Joe the Magician	Crystal Foyer
	7:00 PM	7:45 PM	Banquet	Crystal Ballroom
	7:50 PM	8:05 AM	Announcement of Election Results and Lifetime Membership Award Recipient and Excellence in Education	Crystal Ballroom
	8:05 PM	8:45 PM	Banquet Speaker - Dr. Carl Hurley	Crystal Ballroom
	8:45 PM	11:59 PM	Wellness Activity	Crystal Ballroom
Date	Start Time	End Time	Event	Room
Sat, 10/3				
	8:00 AM	9:00 AM	Breakfast	Crystal Ballroom
	9:00 AM	10:00 AM	Closing Speaker - Matt Lohr	Crystal Ballroom
	10:00 AM	11:00 AM	Closing Remarks & Door Prizes	Crystal Ballroom
	11:00 AM	11:20 AM	Assembly of Delegates	Crystal Ballroom

Name Badges must be worn at all times.



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	Monroe	Mill Mountain	Madison	Harrison/Tyler	Wilson
8:00-8:50 AM Sessions I	Putting the "ME" in Team David Urso (LFCC)	Relax the Stress Away! Sharon Buckner (Commonwealth of VA - Common Health)	Information for Everyday Life Crystal Newell/Judy Nevin (PCC)	Writing Across the Curriculum: Tips to Try Tomorrow Jennifer Schaefer (LFCC)	"Coping During Tough Economic Times" Will Laveist (President / CEO - LELLC)
9:00-9:50 AM Sessions II	Reflecting Your Way to a Brighter Tomorrow David Urso (LFCC)	Managing Behavioral Risks Threatening Campus Communities Chris Pfautz (JTCC)	Wrap: A Support Program for Veterans in Our Community Colleges Don MacNicoll (College and Community, Inc.)	The Virginia Education Wizard: Expedite Meets Higher Education Craig Herndon (VCCS)	"Coping During Tough Economic Times" Will Laveist (President / CEO - LELLC)
10:00-10:50 AM Sessions III	Differences Between Rural, Suburban, and Urban Students Within the VCCS Chad Patton (SSVCC)	E-Mentoring, Global Engagement Through Technology Linda Jilk (Peacework Development Fund)	"Aroma-Flex....A Nurturing Touch" Kimberly Pond (Certified Integrative Reflexologist)	Student Behavioral Health: Increasing Student Productivity & Campus Safety Stephen Lovett (Health Management Systems of America - HMSA)	Breaking the Glass Ceiling Cheryl Thompson-Stacy (LFCC)
11:00-11:50 AM Sessions IV	You Deserve a (Stretch) Break Today! Susan Perry (Commonwealth of VA - Common Health)	Environmental Sustainability: If Not Now, When? Edward O. Watson (VCCS)	Using Google Apps to "Brighten" Your Blackboard Site Kim Grewe (ESCC)	The Art of Communication in the Math Classroom Jim Cole (LFCC)	Go GAGA Over Google Docs Kelly Goscinski and Ashley Leslie (SSCC)

CONCURRENT SESSIONS 2009 VCCA CONFERENCE

Presenter	Topic	Description	Room
Kim Grewe	Using Google Apps to "Brighten" Your Blackboard Site	"Using Google Apps to 'Brighten' your Blackboard Site" is intended mostly for faculty who want to use the tools available through Google to make their Blackboard class sites "shine". Administrators and staff may be also interested in learning how Google Apps can brighten any organization's communication and collaboration. Learn to manage your Gmail more effectively, how to use Google Docs to create documents, spreadsheets, and forms. See how easy it is to use Google calendar to keep you and your students more organized within your course. See a demonstration of voice and video Google chat, a great tool for virtual office hours.	Madison
Chris Pfautz	Managing Behavioral Risks Threatening Campus Communities	With the growing concern for mental health issues on most college campuses, JTCC has implemented a Threat Assessment Team. The Team is a multidisciplinary group responsible for evaluating and managing risks associated with behaviors which may pose a threat to the campus community's safety. The Team includes representatives from student services, security and human resources. The Team is charged with addressing all reported behavioral or mental health incidents involving students, faculty, staff, or visitors which occur on a JTCC campus or site (including email, blogs, and blackboard postings).	Mill Mountain
Sharon Buckner	Relax The Stress Away!	Are you feeling stressed at work and /or at home? Does Techno-stress get the best of you? Having trouble balancing your work and personal life? Is your stress affecting your sleep, your health and your relationships? This workshop will give you the techniques to help you relax and restructure your day to help reduce or eliminate the accumulative affects of stress. Participants will get a chance to learn and practice micro-stress break techniques such as deep breathing, visualization and simple meditation. The workshop will conclude with ideas for developing a healthy personal relaxation plan. HAAAAAA..... I hope you are feeling relaxed already!	Mill Mountain
Susan Perry	You deserve a (Stretch) Break Today!	Do your shoulders and neck ever get tense at work? Do you often get tired or drowsy or experience that afternoon slump while you work? This session will explain the importance of brief stretch sessions throughout the day to improve energy and production. Such stretches will also help lower stress and improve morale leading to a healthier administration, faculty, and staff. While we will demonstrate and practice the stretches, you won't need any special clothes or equipment; they are designed to be done briefly in regular work clothes!	Monroe
Edward O. Watson	Environmental Sustainability: If not now, when?	The Chancellor recently appointed a Task Force to investigate opportunities for the VCCS to become more environmentally sustainable. This task force has completed its investigation and is preparing to present its findings to the State Board for Communities Colleges. This report targets academics, work force, facilities and operations.	Mill Mountain

Presenter	Topic	Description	Room
Linda Jilk	E-Mentoring, Global Engagement through Technology	The Peacework Global E-Village is an innovative technology-based strategy for social change that connects the community college classroom with a school or community group in the developing world. E-Village projects engage community college faculty and students and partner villages in internet-based collaboration and programming in response to economic development and educational needs identified by the village. Year one of this new strategy for integrated economic development will take place in Belize City. Future plans include expansion of the E-Village model throughout the developing world.	Mill Mountain
		In this session, we'll discuss how E-Village projects can connect with courses and provide your students with the opportunity to apply new course-related skills and knowledge to a global setting. You'll learn more about project possibilities and cost, and about the successful pilot E-Village project completed by Patrick Henry Community College's Early Childhood Development Department. The Peacework E-Village brings together people from a variety of disciplines and across different cultures to share resources, knowledge, and insights for Internet-based projects. Won't you join us?	
Don MacNicoll	WRAP: A Support Program for Veterans in our Community Colleges	The Wellness Recovery Action Plan (WRAP) assists veterans in our community colleges who have suffered from the devastating trauma of war and are now returning from combat in Iraq and Afghanistan to education, jobs, and society. The program assists veterans by developing a plan for mental and physical health and how to identify specific, trusted sources of emotional and psychological support. This presentation will explore the need among veterans for this kind of support, how WRAP complements existing services for military veterans, how this program is structured and conducted, and the potential benefits to the veteran and to the community college. The director is the Don MacNicoll, a 30-year veteran of the United States Air Force, United Methodist minister, and certified mental health educator. The program is sponsored by College & Community, Inc. and has approval of the Virginia Community College System. The pilot program was successfully conducted this spring at Tidewater Community College in Virginia Beach.	Madison
Kimberly Pond	"Aroma-Flex . . . A Nurturing Touch	The marriage between Reflexology and Aromatherapy is unique with long lasting effects. First we'll explore the fascinating science of foot, hand and ear reflexology, doing hands on techniques. We then move on to the ancient medicine and beauty of essential oils, learning how to correctly blend for safe use. Finally, we will marry them into a "nurturing touch" providing the basics of both reflexology and aromatherapy so that you are comfortable and on your way to enhance and nurture your Health, Lifestyle and Peace of Mind. You will make a custom blend to take with you and receive a handout of useful information.	Madison
Crystall Newell & Judy Nevin	Information for Everyday Life	Information for your everyday life presents search skills and techniques to make your everyday interactions with information more efficient and more satisfying. Presenters will discuss types of information, search strategies, evaluating websites and advanced features in Google. Topics covered will be appropriate for work and personal use.	Madison

Presenter	Topic	Description	Room
Kelly Goscinski & Ashley Leslie	Go Gaga Over Google Docs	"Google Docs is a free, web-based word processor, spreadsheet, presentation, and form application offered by Google. It allows users to create and edit documents online while collaborating in real-time with other users." It is part of Google Apps which all VCCS students, faculty, and staff have access to. During this workshop, we will explore Google Docs, how to access it, its sharing capabilities, and its application inside the classroom and out. Although we will address its use instructionally, we will also look at its use for staff and administrators.	Wilson
Craig Herndon	The Virginia Education Wizard: Expedia® Meets Higher Education	Imagine searching for educational offerings and careers as easily as you searched for your last vacation. Come learn how the Virginia Education Wizard will provide comprehensive, individually-tailored, quality information on admission, advising, financial aid, student transfer, and career development opportunities at Virginia's Community Colleges in an easy to use format. The presenter will briefly describe the development of the Wizard, and then give a demonstration of some of the tool's key functionality.	Harrison / Tyler
Jim Cole	The Art of Communication in the Math Classroom	Math class, any math class, can be a fun and interesting class for the professor and for the students in the classroom. It can and should be a class that both look forward to attending. However, it is up to the professor to make it fun and interesting. This session will focus on the instructional methods available to the professor that will boost student comprehension and create an atmosphere where his/her students actually want to learn. It will show participants how to take black and white boredom of the textbook and present it in a fashion that will enhance both student interest and student learning.	Harrison / Tyler
Wil LaVeist	"Coping During Tough Economic Times"	These are tough economic times. More than 5 million Americans and counting have lost their jobs since 2008 and signs of a turnaround remain far off. Unemployment leads not only to loss of wages, but can also lead to low self-esteem and battered relationships. Mr. Wil LaVeist knows what this pressure and pain is about. He was brutally fired in 2006 unexpectedly, only six months after relocating his family. But a shocking firing is often the catalyst that redirects your career toward your true destiny. Mr. LaVeist turned his crisis into a book, "Fired Up" that is helping others to cope and come back in tough times. Mr. LaVeist shares the 4 steps to coping with any major crisis, such as a job loss. He offers vital tips on dealing humanely with people who are facing a major crisis. Through his personal insights rooted in journalistic research, Mr. LaVeist empowers people to embrace their tough circumstances in order to come out on top.	Wilson
Cheryl Thompson-Stacy	Breaking the Glass Ceiling	Description – this session will focus on strategies for leadership development and moving up the career ladder. Tips on how to make yourself an even greater asset to your institution along with strategies for career advancement will be discussed. In addition, information on improving your self-negotiation skills and lessening the salary gap between male and females will also be addressed.	Wilson

Presenter	Topic	Description	Room
Dave Urso	Putting the "ME" in TEAM	In a time when most state employees are being asked to do more with less, our ability to work together with one another is more important than ever. This session emphasizes strategies for working with other professionals within and across units and challenges participants to think critically about how they as an individual are contributing to the success of the group as a whole.	Monroe
Dave Urso	Reflecting Your Way to a Brighter Tomorrow	Session addresses the importance of looking within to find personal leadership and professional peace. Outcomes included strengthened motivational skills, approaches to goal setting, and the importance of living a balanced life.	Monroe
Jennifer Schaefer	Writing Across the Curriculum: Tips to Try Tomorrow	There is a daunting amount of Writing Across the Curriculum information available, and no one denies the value of writing or its connection to critical thinking. It is definitely nothing new. However, many faculty members still haven't included writing exercises in their classrooms. They either don't know where to start or can't spend the time to search the vast number of resources for ideas that can be easily implemented.	Harrison / Tyler
		This presentation gives you a very brief overview of many different writing assignments that can be tailored to your discipline and/or your teaching style. Most will NOT increase your grading workload, and some may even lighten it. Let your students benefit from writing to learn!	
Stephen Lovett	Student Behavioral Health: Increasing Student Productivity & Campus Safety	This highly interactive workshop will examine the serious and delicate issues facing college students today. We will assist the school with identifying and providing the necessary referrals for those students in need. The session will also provide information on Critical Incident Stress Debriefing (CISD), with a focus on exploring ways to communicate in crisis situations. we will describe the process of developing a proper community and provider networks to assist in follow up for crisis and individual situations	Harrison / Tyler
Chad Patton	Differences Between Rural, Suburban, and Urban Students Within the VCCS	Community colleges receive funding based in large part to the number of students they serve. Understanding why students choose to attend a particular community college could offer the college's administrators insights to guide recruiting and retention efforts. Now more than ever it is in the college's best interest to use their resources wisely and focus on the issues which attract students to enroll and encourage their continued attendance in the institution. It is also important to understand student's perceptions of the education and services they are receiving	Monroe
		While much research centers on student recruitment, retention and success a need exists to replicate the study within the VCCS taking into account the variables of rural, urban and suburban localities. Researchers studied student perceptions on college affordability, persistence, and college choice, comparing and contrasting students' perceptions based on the type of college they attend at three different community colleges across the VCCS.	

VCCA Membership Data 2009-2010 as of 9/9/2009

New/Returning Members	
Returning Members	358
New Members	95
Total	453

Categories	
Faculty	190
Staff	202
Pres/Chan	24
Lifetime Members	8
Associates (12 Board Members)	29
Students	0
Total	453

**Membership Drawing
winner will be
announced Friday at
lunch!**

**The winner is a
registered conference
attendee.**

VENDORS

- Bank of America
- Bright Ideas
- Cengage Learning
- Eastern Data
- Epson
- ESI
- Focus
- Lee Hartman
- LSY Architects
- School Specialty Planning
- QWIZDOM
- The Office Inc.
- The Whitlock Group
- Travel Counselors
- Virginia Correctional Enterprises (VCE)
- Wendell Energy Services

Sponsors/Donations

- Lee Hartman - AV Equipment
- Cengage Learning - Wellness Activity
- LSY Architects - Refreshment Break
- Wendell Energy Services - Monetary
- ESI - Note Pads & Pens
- Daly - Door Prizes

